

Total Distribution of 30,000 Homes

The 'In and Around Magazine' is a monthly publication which is distributed to very specific targeted areas in and around Telford and reaches 30,000 select homes over a 2 month period in the Admaston, Apley, Aqueduct, Bratton, Church Aston, Dawley, Dawley Bank, Donnington, Donnington Wood, Edgmond, Great Hay, Hadley, Horsehay, Ironbridge, Ketley, Lawley Bank, Lawley Village, Leegomery, Lightmoor Village, Lilleshall, Madeley, Muxton, Newdale, Newport, Oakengates, Old Park, Priorslee, Red Lake, Shawbirch, Shifnal, St Georges, Stirchley, The Humbers, The Rock, Tibberton, Trench and Wellington areas.

Length of Booking	Classified Advert	1/4 Page	1/2 Page	Full Page
1 Month	£75 per issue	£175 per issue	£280 per issue	£475 per issue
*6 Month Package	£60 per issue £360 for 6mths	£135 per issue £810 for 6mths	£215 per issue £1,290 for 6mths	£370 per issue £2,220 for 6mths
*12 Month Package	£45 per issue £540 for 12mths	£115 per issue £1,380 for 12mths	£185 per issue £2,220 for 12mths	£315 per issue £3,780 for 12mths

** Packages can be invoiced and paid monthly but payments **MUST** be made monthly by Standing Order.
You will be subject to an additional charge if you cancel your package before the end of the term booked - please see our full terms and conditions on the order form for details.*

ALL prices are excluding VAT

Premium Pages	Back Cover	Inside Front or Inside Back Cover	Page 3 or 5	Double Page Feature
1 month booking <i>(please call to check availability)</i>	£675	£525	£515	£740



"FREE online advertising for all advertisers"

Website Banner Advert

Highlight your business on the on-line directory with a Banner advert.
6 mths **£20** / 12 mths **£30** (£10 charge for design of banner advert)
(Banner adverts will only appear on-line as long as you are advertising in the magazine)

Restaurant Review Package

A double page spread, including a review with photographs and a half page advert. It's sure to entice new customers to your restaurant. Restaurant must provide a 3 course meal for two people to write the review on. The review will feature in 2 consecutive issues to reach the full 30,000 circulation. The only charge for the review is for the half page advert which is **£560** (for 2 issues). Or book a 6 month package for a half page advert at **£1290** and receive the review completely **FREE** of charge.
(Review can only be booked once during a 30 month period).

Leaflets

We can deliver leaflets for you with the magazine from **£40** per 1000. Maximum of 3 different leaflets can be included per month (leaflets maximum size is A5).

"Online copy of the magazine available each month to reach even more readers"

Advert Design Charges

For all ads that have to be created there is a one-off charge for producing your advert: Classifieds Advert **£15**, Quarter Page Advert **£20**, Half Page Advert **£25**, Full Page Advert **£30** or Double Page **£50**. Ads that are supplied in electronic format (including: PDF, InDesign, TIF or JPG) and sent by email will not be charged.

Please ensure you use only standard Microsoft fonts as other fonts will not be recognised, fonts within a PDF document must be embedded. Images must be saved at a high resolution of 300dpi or more and all files must be saved in CMYK. The advertiser is responsible for ensuring they have relevant copyright or permission to use any artwork or logos they supply.
Ad sizes (w x h): Full Pg 180mm x 262mm, Half Pg 180mm x 126mm, Qtr Pg 85mm x 126mm, Classifieds Pg 85mm x 50mm

Payment and deadlines - Payments are to be made in full by the deadline for that month - PRIOR to adverts going to print and an order must be completed, signed and returned for all orders. Deadlines usually fall around the 16th of each month but please check in advance as they do vary.